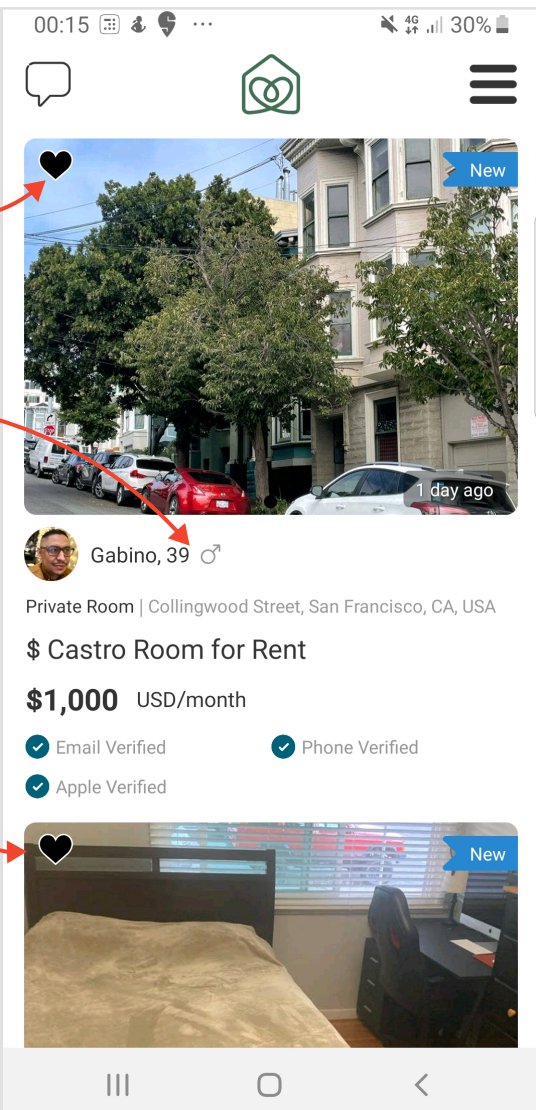
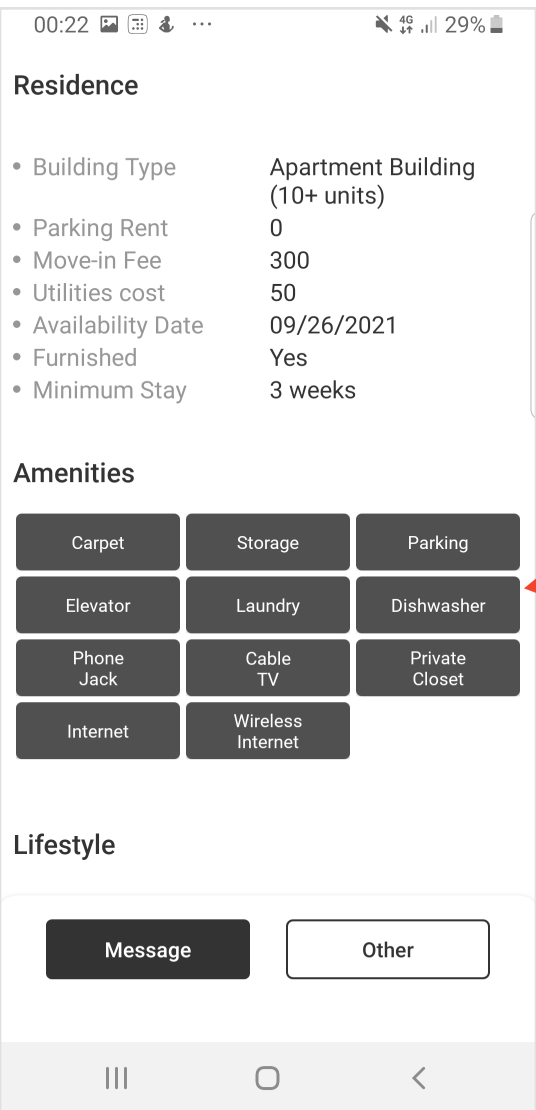


- Visibility of System Status
- Match between system and real world
- User control and Freedom
- Consistency and Standard
- Error Prevention
- Recognition rather than Recall
- Flexibility and Efficiency of use
- Aesthetic and Minimal design
- Help users recognize rather, diagnose and recover from error
- Help and documentation

Roomster

- **No feedback** on where the listings get saved, once tapped on.
- Preference on gender, is **not easily identified** and difficult to understand
- **Affordance issue**, difficult to tap on
- Is **overwhelming** for new users
- **Saved preferences** are not shown on the landing pages

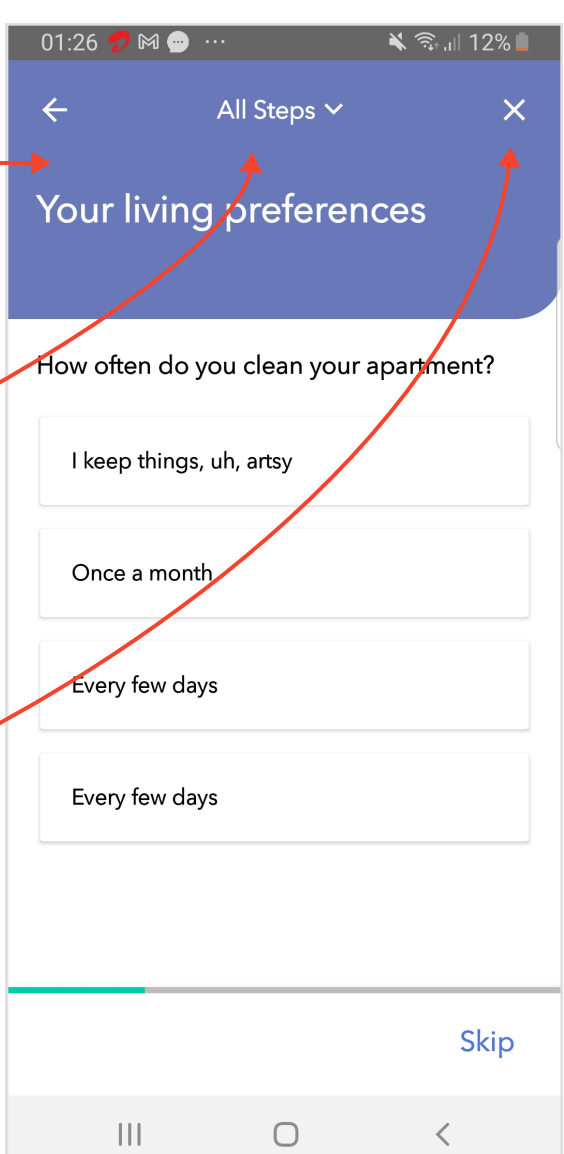
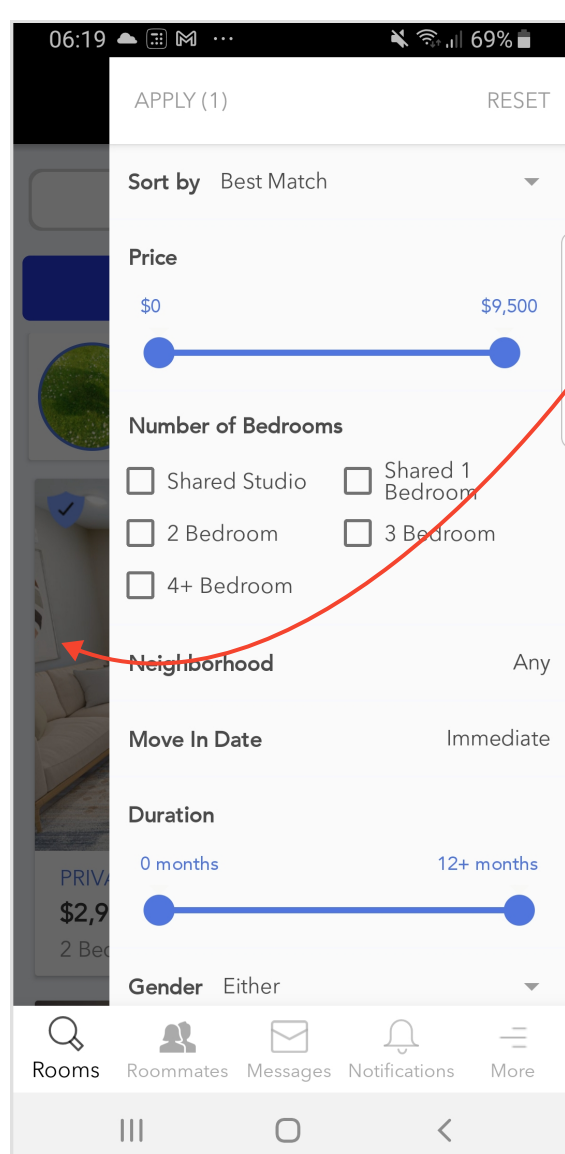
- Cannot filter out preferences once on the landing page (listings)
- Cannot **exit the page or go back**
- The amenities tags look clickable, as they look **similar to CTA buttons**
- Same information available on my listings and Discovery. Causes **Redundancy**
- Too much information on the page and causes **cognitive load**. Instead links like see more could be used to condense it
- Misleading icon, instead of a phone number, gives you an email id

Roomi

- Too many steps for onboarding and there are **no progress indicators**. This might make the users to delete the app
- When clicked on all steps, a **blank screen** appear without any error message or no way to exit the page. This causes **frustration**
- **Affordance issue**, tapping on the close icon, does not close the page
- Keeps opening up an unsolicited third party screen to give more details about yourself

- **No feedback** on where the listing is being saved
- After selecting the filters, have to tap outside the menu to save it. Not a **common interaction** that the users are use to
- If by accident the user taps on the back icon on the listing page, they will be back to the sign up page, which can frustrate the user

Facebook Groups

- Too much information, content is not **organized**
- Cannot **filter out the results**, as it a Facebook group
- Houses/ roommates that are not available anymore are still shown
- **Long scroll**, to see previous listings
- No way to understand if the listing is still available, only by messaging them
- There is no method, to filter out according to your **preferences**

